

MEDIA ADVISORY

March 8, 2018



Junior Achievement of Greater New Orleans
5100 Orleans Avenue New Orleans, LA 70124

www.trustyourcrazyideaschallenge.org

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The Brees Dream Foundation and Junior Achievement of Greater New Orleans present Trust Your Crazy Ideas Challenge... *The Big Pitch*

NEW ORLEANS – On Saturday, March 10, more than 20 teams of aspiring entrepreneurs from high schools across New Orleans will participate in a shark-tank inspired competition, during which they will pitch their “crazy” ideas to a panel of entrepreneurs as part of the Trust Your Crazy Ideas Challenge (TYCIC). These semi-finalists are competing for \$5,000 in continuing education funds and a chance to advance to the [state competition during New Orleans Entrepreneur Week](#) (NOEW).

The Brees Dream Foundation and Junior Achievement (JA) of Greater New Orleans have partnered to help high school students turn their big ideas into reality with the TYCIC. The Challenge inspires students to dream of starting their own business that will make a difference in their community or answer a need in the marketplace.



The semifinalists have spent the last eight weeks participating in an intensive workshop and learning about the fundamentals of business and the art of the pitch.

- WHO / WHAT:** Trust Your Crazy Ideas Challenge Semifinalists Make ... *The Big Pitch*
- WHEN:** Saturday, March 10, 2018 | 5 – 8:00 PM
- WHERE:** Junior Achievement, JA BizTown | 5100 Orleans Avenue | New Orleans, LA 70124
- RSVP:** jordan@jagno.org or 504.569.8671

About Junior Achievement of Greater New Orleans: JA delivers a variety of educational programs in finance and economics presented to K-12 students. JA impacts more than 30,000 students annually in 12 Southeast Louisiana parishes. For more information on JA, visit www.jagno.org, call 504-569-8650 or connect with JA on [Facebook](#) and [Twitter](#) (@JAneworleans).

About the Brees Dream Foundation: The Brees Dream Foundation was founded in 2003 and is a reliable source of charitable funding globally. Our mission is to improve the quality of life for cancer patients and provide care, education and opportunities for children and families in need. Since our inception 12 years ago, we have contributed over \$25,000,000 to charitable causes globally. For more information, visit: www.drewbrees.com.

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