

JUNIOR ACHIEVEMENT AND THE BRES DREAM
FOUNDATION CHALLENGE YOU TO
TRUST YOUR CRAZY IDEAS
AND HELP US FIND OUR NEXT CHAMPION!



"This challenge has made a huge impact on my life and I'm so grateful to have the opportunities I've been given. Winning isn't everything, but through the challenge I've already won the confidence I needed to be able to put myself out there and feel comfortable in my own skin with my crazy ideas."

-Falene Nunez, Student Mount Carmel Academy

"I sure wish I had this program when I was in high school. The empowerment, connections, and confidence are incredible! I hope to see this program continue its growth while inspiring young people all over the USA that they can trust their crazy ideas. It sure has inspired me!"

-Kenny Nguyen, Three Sixty Eight & TYCIC Mentor



GET INVOLVED

TEACHERS/SCHOOLS:

Do you have a classroom full of creative thinkers and problem solvers? Consider challenging them to Trust Their Crazy Ideas by bringing entrepreneurship programs into the classroom. Sign up by visiting www.trustyourcrazyideaschallenge.org.

MENTORS:

Classroom Mentor: Introduce students to the world of business by going into the classroom. JA provides you with the materials and training; you provide the inspiration and your expertise. Guide them through cultivating an idea, creating a business plan and submitting to The Challenge. This is a 2 class commitment in the fall.

Challenge Mentor: Once the semi-finalists are selected, they will participate in the JA Idea Accelerator workshop series. You will work with a team to refine their business plan and develop their pitch. Your guidance through the process is crucial to their success. This is an 8 week commitment in the spring.

DONORS:

One of the simplest and most effective ways to support The Challenge is through a donation to Junior Achievement. By investing in JA, donors are helping to invest in their own future by showing students how to generate wealth and effectively manage it, and how to apply entrepreneurial thinking to the workplace. If you would like to make a difference in a student's life, please contact Junior Achievement at (504) 569-8658.

