

# Inspiring & Preparing Youth

## About Junior Achievement of Greater New Orleans

Junior Achievement is the world's largest organization dedicated to educating students about financial literacy, college and career readiness and entrepreneurship through experiential, hands-on programs.

Junior Achievement of Greater New Orleans (JAGNO), a regional chapter of JA, serves students throughout 12 parishes in southeast Louisiana including Jefferson, Lafourche, Orleans, Plaquemines, St. Bernard, St. Charles, St. John, St. Mary, St. Tammany, Tangipahoa, Terrebonne and Washington.

Utilizing a committed network of more than 1,500 volunteers filling 1,300 volunteer experiences, JAGNO inspires and prepares young people to succeed in a global economy, reaching students with 225,000 hours of programming each year.

### JA Core Values

- Belief in the boundless potential of young people.
- Commitment to the principles of market based economics and entrepreneurship.
- Passion for what we do and honesty, integrity and excellence in how we do it.
- Respect for the talents, creativity, perspectives and backgrounds of all individuals.
- Belief in the power of partnership and collaboration.
- Conviction in the educational and motivational impact of relevant, hands-on learning.

### JAGNO Reach (2015-2016)

Students	30,301
Program Hours	225,000
Schools	105
Volunteers	1,569

### What does JAGNO do?

JAGNO programs help K-12 students visualize their potential and own their future success. Our programs utilize the principles of financial literacy, market-based economics and entrepreneurial thinking to teach youth about the global economy and the responsibilities of citizenship, consumerism and employment.

### Why should my business support JAGNO?

JAGNO's age-appropriate programming is delivered by 1,500 trained volunteers, most often recruited from the local business community. Combining the strength of JA's curriculum with the mentorship and role modeling of corporate volunteers makes a significant impact on students while generating meaningful community involvement for businesses and employees.

### Why should my school support JAGNO?

All JA curriculum correlates to state education standards for language arts, social studies and mathematics. Every lesson incorporates innovative, hands-on activities that make it fun and motivating for students to learn while volunteers add real world experience to classroom education.

### 4 Easy Ways to Get Involved

#### 1. Volunteer in the Classroom

Lead JA lessons while sharing your personal and professional experiences.

#### 2. Volunteer at JA BizTown or Capital One/JA Finance Park

Guide students as they become citizens, workers and consumers in JA's simulated, free market facility.

#### 3. High School Experiences

Mentor students through the Trust Your Crazy Ideas Challenge, guide students through JA Company Program, host a student group through JA Job Shadow, and lead students in JA Titan.

#### 4. Fundraising Opportunities

Participate in one of four special events, make a donation, contribute through workplace giving, or sponsor a school.



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Financial Literacy | Work Readiness | Entrepreneurship

